

**PARISH OF ORLEANS,  
STATE OF LOUISIANA  
CERTAIN FINANCIAL AND STATISTICAL DATA**

**Population of the Parish**

The population growth trend of the Parish of Orleans is as follows:

<b>YEAR</b>	<b>PARISH POPULATION</b>	<b>STATE POPULATION</b>
1950	570,445	2,683,516
1960	627,525	3,257,022
1970	593,471	3,644,637
1980	557,515	4,205,900
1990	496,938	4,219,973
1991	497,230	4,251,560
1992	495,116	4,287,195
1993	493,021	4,295,477
1994	488,582	4,315,085
1995	486,036	4,339,352
1996	480,260	4,350,579
1997	472,948	4,351,769
1998	468,124	4,368,967

Sources: US Census; Louisiana Tech University, January, 1999.

**Population of Municipalities**

The population growth trends of the municipalities in the Parish of Orleans are as follows:

<b>YEAR</b>	<b>NEW ORLEANS</b>
1960	627,525
1970	593,471
1980	557,515
1990	496,938
1991	497,230
1992	495,116
1993	493,021
1994	488,582
1995	486,036
1996	480,260
1997	472,948
1998	468,124

Sources: US Census; Louisiana Tech University, January, 1999.

## **ECONOMIC INDICATORS**

### **Personal Income**

The Bureau of Economic Analysis of the US Department of Commerce publishes personal income data. The most recent revised per capita income figures for the Parish, Louisiana and the United States are as follows:

<b>YEAR</b>	<b>PARISH</b>	<b>LOUISIANA</b>	<b>UNITED STATES</b>
1990	\$16,541	\$14,281	\$18,666
1991	\$17,643	\$15,079	\$19,201
1992	\$18,825	\$15,817	\$20,137
1993	\$20,259	\$17,133	\$21,220
1994	\$21,038	\$18,086	\$22,056
1995	\$21,722	\$18,826	\$23,059
1996	\$22,474	\$19,609	\$24,164
1997	\$23,553	\$20,458	\$25,288

Source: US Department of Commerce, Bureau of Economic Analysis, October, 1998.

### **Retail Sales**

According to the *Survey of Buying Power*, estimated retail sales by category in Orleans Parish were as follows:

*(In Thousands)*

<b>Year</b>	<b>Total Retail Sales</b>	<b>Food</b>	<b>Eat/Drink</b>	<b>Gen Mdse</b>	<b>Furn/Appl</b>	<b>Auto</b>
1991	\$3,351,948	\$712,125	\$507,236	\$290,996	\$135,389	\$503,556
1992	\$3,490,847	\$724,871	\$548,716	\$325,012	\$162,031	\$484,732
1993	\$3,497,950	\$712,403	\$557,059	\$320,283	\$156,841	\$529,355
1994	\$3,504,118	\$699,986	\$664,030	\$387,177	\$136,419	\$467,842
1995	\$3,649,213	\$714,705	\$686,858	\$359,138	\$149,435	\$537,343
1996	\$3,504,929	\$714,613	\$654,896	\$352,305	\$142,745	\$539,247
1997	\$3,505,440	\$635,455	\$654,797	\$392,632	\$149,254	\$538,074

(Note: The retail sales statistics in the 1995 edition of the *Survey of Buying Power*, which lists data for 1994, are based on newly published benchmark data from the 1992 Census of Retail Trade (CRT). Prior to this year, retail figures reported in the Survey were based on data from the 1987 Census [unlike the general Census, the CRT is conducted in five year intervals]. Whenever such an adjustment is made, trends in lines that fall across benchmark year are often skewed, a fact readers should keep in mind when comparing retail sales figures for 1994 and thereafter to those from prior years.

Source: Sales and Marketing Management, Survey of Buying Power, August, 1998.

## SALES TAXES

### Sales Taxes Levied in the Parish

The following is a summary, by area, of sales and use tax rates levied within the Parish of Orleans as of 12/31/98.

Entity/Area	Parish-Wide Tax	Municipal Tax	Total Local Tax	State Tax	Total Sales Tax
ORLEANS	5		5	4	9

Source: Louisiana Department of Revenue and Taxation, Sales Tax Division, January, 1999.

### Taxable Sales

Sales and use taxes are levied by various entities at various rates throughout the Parish. The following figures represent the tax base of a broad-based sales and use tax levied on a parishwide basis.

<i>(In Thousands)</i>					
Month	1994	1995	1996	1997	1998
January	\$356,073	\$368,497	\$373,748	\$393,667	\$411,565
February	\$278,921	\$305,896	\$207,347	\$328,549	\$344,507
March	\$309,715	\$338,727	\$384,222	\$336,125	\$367,173
April	\$327,192	\$327,437	\$395,026	\$341,123	\$371,016
May	\$310,334	\$316,512	\$355,972	\$354,352	\$353,212
June	\$302,699	\$369,629	\$330,534	\$332,461	\$389,817
July	\$305,366	\$359,520	\$338,453	\$383,312	\$340,640
August	\$286,979	\$307,864	\$306,165	\$314,965	\$349,763
September	\$284,958	\$324,744	\$310,686	\$339,461	\$288,111
October	\$309,501	\$321,908	\$331,462	\$300,714	\$380,329
November	\$302,688	\$311,645	\$295,425	\$356,155	\$324,145
December	\$309,354	\$274,356	\$368,013	\$347,771	\$222,898
Annual Total	\$3,683,780	\$3,926,736	\$3,997,052	\$4,128,654	\$4,143,176

Source: Oakland Econometrics.

## **PROPERTY TAXES**

### **Assessed Valuation of the Parish**

The recent trend in the assessed valuation of property throughout the Parish of Orleans is as follows:

<b>Year</b>	<b>Taxable Assessed Valuation</b>	<b>Homestead Exemptions</b>	<b>Total Assessed Valuation</b>
1990	\$1,507,247,230	\$442,044,215	\$1,949,291,445
1991	\$1,404,848,416	\$445,366,963	\$1,850,215,379
1992	\$1,322,516,512	\$437,721,078	\$1,760,237,590
1993	\$1,289,796,317	\$436,518,970	\$1,726,315,287
1994	\$1,280,350,119	\$441,757,646	\$1,722,107,765
1995	\$1,302,072,517	\$444,370,750	\$1,746,443,267
1996	\$1,421,432,047	\$448,231,776	\$1,869,663,823
1997	\$1,469,339,043	\$459,513,089	\$1,928,852,132
1998	\$1,520,969,434	\$466,834,441	\$1,987,803,875

Source: Orleans Parish Assessor's Office.

A breakdown of the assessed valuation of the Parish by classification of property is as follows:

<b>Year</b>	<b>Real Estate</b>	<b>Personal Property</b>	<b>Public Service</b>
1990	\$1,395,632,115	\$372,075,460	\$181,583,870
1991	\$1,382,498,787	\$288,090,462	\$179,626,130
1992	\$1,305,527,694	\$273,886,506	\$180,823,390
1993	\$1,284,780,624	\$262,727,103	\$178,807,560
1994	\$1,267,425,803	\$272,475,012	\$182,206,950
1995	\$1,269,068,280	\$287,915,267	\$189,459,720
1996	\$1,333,765,001	\$334,058,132	\$201,840,690
1997	\$1,378,438,467	\$367,134,805	\$183,278,860
1998	\$1,418,730,451	\$384,913,864	\$185,165,360

### **Millage Rates**

The recent trend in the aggregate ad valorem tax rates (in mills) levied on a parishwide basis by various entities within the boundaries of the Parish of Orleans follows:

<b>Year</b>	<b>Millage</b>
1990	143.68
1991	155.48
1992	161.24
1993	159.62
1994	160.34
1995	161.34
1996	161.34
1997	162.00
1998	165.00

Sources: Louisiana Tax Commission and Orleans Parish Assessor's Office.

## Leading Taxpayers

The ten largest property taxpayers of the Parish of Orleans in 1998 and their assessed valuation are as follows:

<b>TAXPAYER</b>	<b>ASSESSED VALUATION</b>
1. Bell South Telecommunications	\$67,511,000
2. Entergy Services	\$78,571,000
3. Hibernia National Bank	\$23,794,000
4. First NBC	\$29,679,000
5. Whitney National Bank	\$22,377,000
6. AT&T Communications	\$16,725,000
7. Metropolitan Life Insurance	\$16,195,000
8. Tenetsub (Mercy & Baptist Hospitals)	\$12,603,000
9. Marriott Hotel Properties	\$13,343,000
10. University Health Care System	\$12,409,000

Source: Orleans Parish Assessor's Office.

## SCHOOL STATISTICS

### Enrollment

The recent trends in public school registration, average daily membership and average daily attendance in the Orleans Parish school system are as follows:

<b>REGISTRATION</b>	<b>1994-95</b>	<b>1995-96</b>	<b>1996-97</b>	<b>1997-98</b>
AVERAGE DAILY ATTENDANCE	74,762	74,038	74,212	73,823
AVERAGE DAILY MEMBERSHIP	83,202	82,346	82,304	81,712
PUBLIC	86,735	84,046	84,084	83,167

"Average Daily Attendance" reflects the average daily attendance of member public school students during the session. "Average Daily Membership" reflects the average daily count of public school students registered during the session. "Public" reflects the count of public school students registered on the first day of the school year, including pre-kindergarten.

### Expenditures

Expenditure trends for the Orleans Parish School Board are as follows:

<b>EXPENDITURES</b>	<b>1994-95</b>	<b>1995-96</b>	<b>1996-97</b>	<b>1997-98</b>
MEAN TEACHER SALARY	\$31,774	\$31,742	\$34,032	\$37,824
CURRENT EXPEN PER STUDENT	\$4,502	\$4,519	\$4,930	\$5,125
CAPITAL OUTLAY	\$9,637,152	\$11,218,042	\$9,341,865	\$42,701,585
DEBT SERVICE	\$12,840,229	\$161,228,704	\$18,628,911	\$23,373,535
CURRENT EXPENDITURES	\$374,604,134	\$370,970,098	\$387,983,321	\$415,287,002

Source: Louisiana Department of Education.